

2012 Editorial Calendar

ISSUE DATE	AD CLOSE	EDITORIAL COVERAGE	SLIDESHOW	BONUS DISTRIBUTION	AGENCY REPORTS
January/ February	Jan 12	Top M&A Deals of 2011 Health IT	January: Predictions and Top Trends February: Top M&A Deals of 2011	•AFCEA Bethesda: Monthly Breakfast Series	State Department
March	Feb 22	Top Opportunities in Mobile Computing	Top Mobile Opportunities	•GITEC Summit	Air Force
April	Mar 22	Top Opportunities in Cybersecurity	Top Cybersecurity Opportunities	•FOSE/GovSec •ACT-IAC •Law Enforcement IT Day	Education
May	Apr 19	Emerging Technology Special Report	Hot Technologies	•Knowledge Management •Smart Card Annual Conference •Energy and Environment IT Day •ACT-IAC Management of Change	Health and Human Services
June	May 17	19th Annual "Top 100" List	Top 100 Slideshow	•WT Top 100 Golf Tournament	Energy
July	Jun 21	Cloud Computing Special Report	Cloud Computing		Homeland Security
August	Jul 19	Annual "Fast 50" List	Fast 50 Slideshow		Commerce
September	Aug 16	Financial Markets Special Report	Finance	•Cloud Computing & Virtualization	Labor
October	Sep 20	Annual Top 25 8(a) List Health IT	Top 25 8(a)s	•SATCON •ACT-IAC Executive Leadership Conference •Morrison & Foerster Annual Conference	Marine Corps
November/ December	Nov 1	2012 Government Contractors of the Year	Government Contractors of the Year	•GovCon Awards •Smart Card Alliance •GovSec West •Enterprise Architecture •Enterprise Mobility Summit •Cybersecurity	Coast Guard

1/18/12

Shaded rows reflect Signet Readership Study issues.