

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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(See Paragraph 8)



**FIELD SERVED**

WASHINGTON TECHNOLOGY serves government market systems integrators including systems integration (incl. Network/Comm.), VAR, systems/ software development, distribution/ aggregation, aerospace/ defense contractor, professional/ engineering services, other government contractor [incl. consulting, outsourcing (business process management, financial services)] and other businesses not listed above.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients for WASHINGTON TECHNOLOGY are personnel in senior executive/ corporate management, program/ project management, technical management, systems analyst/ solutions architect/ engineering management, procurement/ capture management, business development/ sales/ teaming/ alliance management, and other functions not listed above.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	54
Advertiser and Agency _____	1,835
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	720
Digital _____	-
All Other _____	562
<b>TOTAL</b>	<b>3,171</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	40,100	100.0	40,100	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>40,100</b>	<b>100.0</b>	<b>40,100</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2010 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January/February _____	144	144	35,100	5,000	40,100
March _____	100	100	35,100	5,000	40,100
April _____	118	118	35,100	5,000	40,100
May _____	10,786	10,786	35,100	5,000	40,100
June _____	48	48	35,100	5,000	40,100
<b>TOTAL</b>	<b>11,196</b>	<b>11,196</b>			

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010**

This issue is equal to the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Senior Executive/ Corporate Management/ Program/ Project Management	Technical Management	Systems Analyst/ Solutions Architect/ Engineering Management	Procurement/ Capture/ Business Development/ Sales/ Teaming/ Alliance Management
Systems Integrator (Note 1)_____	40,100	100.0	35,100	5,000	23,046	7,536	5,632	3,859
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>40,100</b>	<b>100.0</b>	<b>35,100</b>	<b>5,000</b>	<b>23,046</b>	<b>7,536</b>	<b>5,632</b>	<b>3,859</b>
<b>PERCENT</b>	<b>100.0</b>		<b>87.5</b>	<b>12.5</b>	<b>57.5</b>	<b>18.8</b>	<b>14.1</b>	<b>9.6</b>

Note 1: Includes Systems Integration (incl. Network/Comm.), VAR, Systems/Software Development, Distribution/Aggregation, Aerospace/Defense Contractor, Professional/ Engineering Services, Other Government Contractor [Incl. Consulting, Outsourcing (Business Process Management, Financial Services)], and others allied to the field.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	31,383	8,717	-	35,100	5,000	40,100	100.0
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>31,383</b>	<b>8,717</b>	<b>-</b>	<b>35,100</b>	<b>5,000</b>	<b>40,100</b>	<b>100.0</b>
<b>PERCENT</b>	<b>78.3</b>	<b>21.7</b>	<b>-</b>	<b>87.5</b>	<b>12.5</b>	<b>100.0</b>	

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010									
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	72	13	85		400-427 Kentucky _____	220	30	250	
030-038 New Hampshire _____	214	27	241		370-385 Tennessee _____	407	46	453	
050-059 Vermont _____	46	11	57		350-369 Alabama _____	438	72	510	
010-027 Massachusetts _____	852	99	951		386-397 Mississippi _____	125	18	143	
028-029 Rhode Island _____	98	13	111		<b>EAST SO. CENTRAL</b>	<b>1,190</b>	<b>166</b>	<b>1,356</b>	<b>3.4</b>
060-069 Connecticut _____	378	44	422		716-729 Arkansas _____	119	16	135	
<b>NEW ENGLAND</b>	<b>1,660</b>	<b>207</b>	<b>1,867</b>	<b>4.7</b>	700-714 Louisiana _____	203	24	227	
100-149 New York _____	1,813	212	2,025		730-749 Oklahoma _____	247	32	279	
070-089 New Jersey _____	1,207	167	1,374		750-799 Texas _____	1,983	291	2,274	
150-196 Pennsylvania _____	1,156	153	1,309		<b>WEST SO. CENTRAL</b>	<b>2,552</b>	<b>363</b>	<b>2,915</b>	<b>7.3</b>
<b>MIDDLE ATLANTIC</b>	<b>4,176</b>	<b>532</b>	<b>4,708</b>	<b>11.7</b>	590-599 Montana _____	82	11	93	
430-459 Ohio _____	933	135	1,068		832-838 Idaho _____	94	12	106	
460-479 Indiana _____	395	62	457		820-831 Wyoming _____	23	4	27	
600-629 Illinois _____	1,162	167	1,329		800-816 Colorado _____	718	143	861	
480-499 Michigan _____	610	86	696		870-884 New Mexico _____	150	28	178	
530-549 Wisconsin _____	410	50	460		850-865 Arizona _____	491	82	573	
<b>EAST NO. CENTRAL</b>	<b>3,510</b>	<b>500</b>	<b>4,010</b>	<b>10.0</b>	840-847 Utah _____	251	33	284	
550-567 Minnesota _____	520	79	599		889-898 Nevada _____	152	28	180	
500-528 Iowa _____	249	38	287		<b>MOUNTAIN</b>	<b>1,961</b>	<b>341</b>	<b>2,302</b>	<b>5.7</b>
630-658 Missouri _____	531	90	621		995-999 Alaska _____	46	3	49	
580-588 North Dakota _____	49	8	57		980-994 Washington _____	719	114	833	
570-577 South Dakota _____	34	8	42		970-979 Oregon _____	259	43	302	
680-693 Nebraska _____	196	31	227		900-961 California _____	3,255	493	3,748	
660-679 Kansas _____	261	40	301		967-968 Hawaii _____	62	7	69	
<b>WEST NO. CENTRAL</b>	<b>1,840</b>	<b>294</b>	<b>2,134</b>	<b>5.3</b>	<b>PACIFIC</b>	<b>4,341</b>	<b>660</b>	<b>5,001</b>	<b>12.5</b>
197-199 Delaware _____	71	10	81		<b>UNITED STATES</b>	<b>35,037</b>	<b>4,990</b>	<b>40,027</b>	<b>99.8</b>
206-219 Maryland _____	3,160	388	3,548		969 & 004-009 U.S. Territories _____	39	7	46	
200-205 Washington, DC _____	1,153	199	1,352		Canada _____	-	-	-	
220-246 Virginia _____	6,034	897	6,931		Mexico _____	-	-	-	
247-268 West Virginia _____	134	20	154		Other International _____	-	-	-	
270-289 North Carolina _____	662	90	752		AP0/FPO _____	24	3	27	
290-299 South Carolina _____	245	30	275		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,100</b>	<b>5,000</b>	<b>40,100</b>	<b>100.0</b>
300-319 Georgia _____	746	94	840						
320-349 Florida _____	1,602	199	1,801						
<b>SOUTH ATLANTIC</b>	<b>13,807</b>	<b>1,927</b>	<b>15,734</b>	<b>39.2</b>					

**8. ADDITIONAL DATA****METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

**STATEMENT OF CONTENT PLATFORM:**

Replica - Editorial and design are unchanged from the original print edition.

**CHANGE IN FREQUENCY:**

Effective with the January/February 2010 issue, the frequency of Washington Technology was changed from 12 to 11 issues per year.

<b>1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT VERSION ONLY</b>						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,100	100.0	35,100	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,100</b>	<b>100.0</b>	<b>35,100</b>	<b>100.0</b>	-	-

<b>1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – DIGITAL VERSION ONLY</b>						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	5,000	100.0	5,000	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>5,000</b>	<b>100.0</b>	<b>5,000</b>	<b>100.0</b>	-	-

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Jennifer Weiss, VP/Group Publisher

Gregory Tschlis, Group Director, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 12, 2010

City Falls Church

State VA

Received by BPA Worldwide August 12, 2010

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