

2012 Editorial Calendar



| ISSUE | EDITORIAL COVERAGE | LAB | TECHNOLOGY SPOTLIGHT | STATE OF DATA CENTER | SLIDESHOWS | ROADMAP | SPECIAL REPORTS AND SERIES | | BONUS DISTRIBUTION | AD CLOSE/ART DUE |
|-------|---|-----|----------------------|----------------------|---|----------------------------|--|--|--------------------|-------------------|
| | | | | | | | Content Solutions* | | | |
| Jan | Editor's Choice: Top Government Mobile Technologies | ✓ | Cloud Adoption | Idaho | | Data Management | GameChanger: Virtualization (SOLD) | | | 3-Jan/ 4-Jan |
| Feb | Managing Big Data | ✓ | Storage | District of Columbia | Test Your Cybersecurity IQ | Network Security | Snapshot: Collaboration Tools (SOLD) GameChanger: Cloud Computing (SOLD) | | | 24-Jan/ 25-Jan |
| Mar | Cloud Computing Technology Review | ✓ | Security | Illinois | | Optimization | Snapshot: Mobility Trends & Solutions GameChanger: Network Visibility (SOLD) | • AFCEA TechNet Land Forces • GIS/CAMA | | 13-Feb/ 14-Feb |
| Apr | IT Consolidation Best Practices | ✓ | Unified Computing | Michigan | 5 Ways to Make Your Tablet a Work-Horse | Workflow Management | Snapshot: Rugged IT (SOLD) GameChanger: WAN Optimization (SOLD) | • FOSE/GovSec • ACT-IAC | | 13-Mar/ 14-Mar |
| May | Securing Government Information Systems | ✓ | Cloud Adoption | Texas | | Situational Awareness | Snapshot: Network Modernization (SOLD) GameChanger: Geospatial (SOLD) | • Knowledge Mgmt • NASCIO • ACT-IAC | | 24-Apr/ 25-Apr |
| Jun | The Virtualization Guide | ✓ | Storage | California | | Analytics | Snapshot: High Performance Computing GameChanger: Unified Communications (SOLD) | • Big Data FedExecutive Briefing | | 29-May/ 30-May |
| Jul | Mobile Government | ✓ | Security | New York | | Mobile Applications | Snapshot: Client Computing (SOLD) GameChanger: Enterprise Video (SOLD) | | | 2-Jul/ 3-Jul |
| Aug | Defense IT | ✓ | Unified Computing | Minnesota | Cloud Security Checklist | Cybersecurity | Snapshot: IT Optimization GameChanger: Telework | • AFCEA TechNet Land Force TechNet | | 24-Jul/ 25-Jul |
| Sep | The Cyber Threat: Tech Priorities | ✓ | Cloud Adoption | Maryland | | Broadband | Snapshot: Infrastructure Hardware GameChanger: Open Source | • Cloud & Virtualization Conference • Geospatial Summit | | 27-Aug/ 28-Aug |
| Oct | Emergency Preparedness & Management GCN Gala Issue | ✓ | Storage | Massachusetts | | Thin Client Solutions | Snapshot: Green IT GameChanger: Handheld Devices | • GCN Gala • NASCIO • SATCON • ACT-IAC | | 25-Sep/ 26-Sep |
| Nov | Transforming Government: Collaboration | ✓ | Security | Florida | Great Government Apps | Cloud Computing | Snapshot: Information Sharing (HOLD) GameChanger: Continuous Monitoring | • GovSec • Enterprise Architecture | | 16-Oct/ 17-Oct |
| Dec | Emerging and Sustainable Technology | ✓ | Unified Computing | Washington | | Energy Efficient Solutions | Snapshot: Flavors of Virtualization GameChanger: Shared Services | • Cybersecurity Conference | | 8-Nov/ 9-Nov |

Bold issues reflect scheduled Signet Readership Study issues.

* Content Solutions Roadmap, Snapshot and GameChanger programs are exclusive opportunities for one sponsor and are released on a first-come, first-served basis and close earlier than regular issue ad close. For more information contact Stacy Money, Vice President of Sales at smoney@1105media.com.