

RESERVE YOUR SPONSORSHIP AT FALL'S MOST PRESTIGIOUS GOVERNMENT IT EVENT!

EVENT PROFILE:

The 24th annual GCN Awards honor federal and state & local government for their extraordinary IT accomplishments and significant contributions to the performance of their agencies. These accolades recognize the best of breed for the top IT programs across the public sector. Each October, leading government and industry executives attend the GCN Gala to honor these innovative teams.

SPONSORSHIP PACKAGES

DIAMOND SPONSOR

\$42,000

LIMIT 1 (\$51,500 with ad in GCN Awards issue*)

- Opportunity to briefly address attendees and present the Top 10 Agency Award Winners with GCN editorial leadership
- Two (2) premium tables for ten (10) attendees in front row; Opportunity to sit with GCN Award winner and guest
- Ten (10) invitations to attend the GCN Awards VIP Reception
- Sponsor recognition via company listing and logo in the Gala program and on GCN Gala website
- Logo placement and hyperlink (as applicable) in print and online event promotions placed across 1105 GIG publications
- Sponsor recognition and logo placement on Gala signage
- Full-page, 4C advertisement inside front cover in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*



PRODUCED BY:



1105 GOVERNMENT
Information Group

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RISING STAR SPONSOR

\$32,500

- Opportunity to briefly address attendees and recognize the winners of the Rising Star Awards Program
- One (1) premium table for ten (10) attendees in front row; Opportunity to sit with GCN Award winner and guest
- Six (6) invitations to attend the GCN Awards VIP Reception
- Sponsor recognition via company listing and logo in the Gala program and on GCN Gala website
- Logo placement and hyperlink (as applicable) in print and online event promotions placed across 1105 GIG publications
- Sponsor recognition and logo placement on Gala signage
- Full-page, 4C advertisement inside back cover in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

PLATINUM SPONSOR

\$25,000

LIMIT 5 (\$34,500 with ad in GCN Awards issue*)

- Opportunity to briefly address attendees and present one of the three Executive of the Year Awards (DoD, Civilian and Industry) or the two Hall of Fame Awards with GCN editorial leadership
- Two (2) premium tables for ten (10) attendees in front row; Opportunity to sit with GCN Award winner and guest
- Eight (8) invitations to attend the GCN Awards VIP Reception
- Sponsor recognition via company listing and logo in the Gala program and on GCN Gala website
- Logo placement and hyperlink (as applicable) in print and online event promotions placed across 1105 GIG publications
- Sponsor recognition and logo placement on Gala signage
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

COCKTAIL RECEPTION SPONSOR

\$25,000

(\$34,500 with ad in GCN Awards issue*)

- Exclusive sponsorship of the VIP and main cocktail receptions
- Logo placement on all cocktail napkins and Gala signage
- One (1) reserved table for ten (10) attendees (two (2) seats from the table will be reserved for a government VIP and their guest)
- Six (6) invitations to attend the GCN Awards VIP Reception
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

NAME BADGE SPONSOR

\$16,000

(\$25,500 with ad in GCN Awards issue*)

- Exclusive logo placement on all attendee badges
- One (1) reserved table for ten (10) attendees
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

SPONSORSHIP PACKAGES

AWARD PHOTO SPONSOR

\$14,500 (\$24,000 with ad in GCN Awards issue*)

- One (1) reserved table for ten (10) attendees
- Company logo on all winners' photo jacket
- Onscreen logo exposure and sponsor credit
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

GREEN SCREEN SPONSOR

\$10,500 (\$20,500 with ad in GCN Awards issue*)

- Exclusive sponsorship of the green screen photos taken during the dessert reception
- Sponsor logo included on all green screen photo jackets
- One (1) reserved table for ten (10) attendees
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Full-page, B&W advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

DESSERT RECEPTION SPONSOR

\$10,000 (\$19,500 with ad in GCN Awards issue*)

- Exclusive sponsorship of the dessert reception
- Logo placement on all cocktail napkins and Gala signage
- One (1) reserved table for ten (10) attendees
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Full-page, B&W advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

PREMIER SPONSOR

\$7,000

LIMIT 10 (\$16,500 with ad in GCN Awards issue*)

- One (1) reserved table for ten (10) with premium row placement
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Use of GCN Gala sponsor logo in your promotions and advertisements
- Full-page, B&W advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

CORPORATE SPONSOR

\$5,500 (\$15,000 with ad in GCN Awards issue*)

- One (1) reserved table for ten (10) attendees
- Sponsor recognition via company listing in the Gala program and on GCN Gala website
- Full-page, B&W advertisement in the Gala program (deadline for inclusion 9/23)
- Full-page, 4C advertisement in the October 15th GCN Awards issue (material close date 10/3)*

Companies that purchase multiple sponsorships are only eligible for one full-page ad in the Gala program.

FOR MORE INFORMATION CONTACT

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