

THE FEDERAL 100

22nd Annual Federal 100 Awards Gala
March 28, 2011
Grand Hyatt, Washington, DC

Celebrating Government Leadership for 22 Years

The Federal 100 Awards recognize government and industry leaders who have played pivotal roles in the federal government IT community. Nominate those who have gone above and beyond their daily responsibilities and have made a difference in the way technology has transformed their agency or accelerated their agency's mission.

- The Federal 100 is a great opportunity to position your company in front of leading government executives and is an ideal environment to network and build relationships with those leaders.
- This elegant black-tie event includes a cocktail reception, dinner, awards presentation and entertainment.
- A full range of sponsorship opportunities are available.

SPONSORSHIP OPPORTUNITIES

Executive Circle Sponsor

\$32,500 - Limit 5

- Sponsorship of two tables, positioned in front for premium visibility (10 seats per table)
- One government award winner seated at each table
- Invitation for you and your guests to a private reception for Federal 100 winners and *Federal Computer Week* VIPs
- 4-color spread ad in the Federal 100 program
- Full-page 4-color ad in *Federal Computer Week's* special Fed 100 issue
- Company logo on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements

Patron Host

\$19,000 (\$28,500* with ad in FCW Fed 100 issue) - Limit 2

- One table, positioned immediately behind Executive Circle sponsors (10 seats per table)
- One government award winner seated at your table
- Invitation for you and your guests to a private reception for Federal 100 winners and *Federal Computer Week* VIPs
- Full-page b/w ad in the Federal 100 program
- Logo on signage in main cocktail reception area
- Logo on cocktail and dessert napkins
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page, 4-color ad *Federal Computer Week's* special Fed 100 issue*

SPONSORSHIP OPPORTUNITIES

Premier Sponsor **\$7,000 (\$16,500* with ad in FCW Fed 100 issue) - Limit 13**

- One table with premium row placement (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in *Federal Computer Week's* special Fed 100 issue*

Corporate Sponsor **\$6,000 (\$15,500* with ad in FCW Fed 100 issue)** **(based on availability; assignments first-come, first-served)**

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in *Federal Computer Week's* special Fed 100 issue*

Learn more about the Federal 100 Awards at <http://fcw.com/fed100>



EXCLUSIVE SPONSORSHIPS

Awardee Photo Sponsor

\$14,500 (\$24,000* with ad in FCW Fed 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company logo on all 100 winners' photo jacket
- Onscreen logo exposure and sponsor credit
- Logo included on signage for the Winners' Photo Session
- Full-page 4-color ad in *Federal Computer Week's* special Fed 100 issue*

Badge Sponsor

\$16,500 (\$26,000* with ad in FCW Fed 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Logo exposure on all 100 Federal 100 attendee and sponsor badges
- Onscreen logo exposure and sponsor credit
- Company listing on Federal 100 sponsor page of FCW.com
- Full-page 4-color ad in *Federal Computer Week's* special Fed 100 issue*

Entertainment Sponsor

\$10,500 (\$20,000* with ad in FCW Fed 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- On-stage entertainment introduction
- Full-page b/w ad in the Federal 100 program
- Onscreen logo exposure and sponsor credit
- Signage with logo outside main ballroom
- Company listing on Federal 100 sponsor page of FCW.com
- Full-page 4-color ad in *Federal Computer Week's* special Fed 100 issue*

Companies that purchase multiple sponsorships are only eligible for one full-page ad in the Federal 100 program.

With high sponsor demand and limited space, sponsorship opportunities will sell out quickly!

For more information contact:

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