Redefining the Landscape of Higher Education Through Technology

July 29 – August 1, 2013 | Hynes Convention Center | Boston, MA
CO-LOCATED WITH LEARNING ENVIRONMENTS AND AAEEBL EPORTFOLIO CONFERENCE

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Save $100 when you register by June 21st!

REGISTER TODAY!
CAMPUSTECHNOLOGY.COM/SUMMER13
CAMPUS TECHNOLOGY 2013: A CONFERENCE UNIQUE IN HIGHER EDUCATION

If you want to leverage technology to drive performance in education, join us in Boston! We have expert speakers from leading institutions, deep dive sessions on all the right topics and a host of tech resources lined up for you. Acquire the skills you need to master and implement today’s most compelling and revolutionary technologies—data visualizations and infographics, video lifeblogging, mobile platforms, flipped, hybrid and online classrooms, social media in learning and more.

TOP REASONS TO ATTEND

New approaches to your academic technology future. Pioneering experts and thought-leaders in technology for higher education will explore the latest wave of technologies that will change your approach and give you new tools to tackle your campus’s most pressing challenges and needs.

Real information for the real world. Acquire the most up-to-date information on new tools, applications and services—and how they work, right now, on real campuses throughout the country. Workshops and sessions help you master these same technologies for seamless integration in your plans and initiatives.

Nonstop networking opportunities. Campus Technology 2013 is a community comprised of highly motivated technology professionals from across the country and around the world. Network in a supportive environment that enlists technology leaders as peer advisors and role models. Begin networking pre-conference through social media, follow #CTSummer for event updates and presentation details.

Collegial environment. Enjoy easy access to speakers and vendor representatives in a relaxed environment where the common goal is professional growth and shared solutions to specific technology challenges.

WHO SHOULD ATTEND CAMPUS TECHNOLOGY 2013?

• CIOs/CTOs
• Administrators
• Data and Campus Security Professionals
• Directors of Academic Computing
• Directors of Administrative Computing
• IT Professionals
• Deans and Department Chairs
• Tech-Savvy Faculty

NEW PARTNERSHIP WITH NATIONAL INSTITUTE FOR STAFF & ORGANIZATIONAL DEVELOPMENT (NISOD)

Since 1978, the National Institute for Staff & Organizational Development (NISOD) has been dedicated to the professional development of faculty, administrators, and staff; and to the continued improvement of teaching and learning, with the ultimate goal of student success. More than 700 community colleges around the world are NISOD members, including almost every large community college district, the majority of urban and technical colleges in the United States and Canada, and more than 200 small, rural colleges around the world.

Campus Technology strives to reach the needs of higher education technology across the landscape of audiences and institutions, and is pleased to be offer a selection of workshops and breakout sessions at Campus Technology 2013 that are NISOD approved.

OPENING KEYNOTE

LEV GONICK
VP for Information Technology Services and CIO
Case Western Reserve University

Lev Gonick is Vice President for Information Technology Services and Chief Information Officer at Case Western Reserve University in Cleveland, Ohio, an institution known for its advanced technology infrastructure and cutting-edge applications. He is also the founder and now Board Chair Emeritus of OneCommunity, the award-winning project to create a connected community throughout Northeast Ohio through ultra broadband wired and wireless network connectivity.

2 | Campus Technology 2013 | July 29–August 1, 2013
**2013 PROGRAM ADVISORY BOARD**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
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<tbody>
<tr>
<td>Mary Grush</td>
<td>Conference Program Chair, Campus Technology</td>
</tr>
<tr>
<td>Jill Albin-Hill</td>
<td>CIO, Dominican University</td>
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<tr>
<td>Josh Baron</td>
<td>Senior Academic Technology Officer, Marist College</td>
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<tr>
<td>Judith Boettcher</td>
<td>Consultant, Author, and Analyst Designing for Learning</td>
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<tr>
<td>Kyle Bowen</td>
<td>Director of Informatics, Purdue University</td>
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<tr>
<td>Bob Bramucci</td>
<td>Vice Chancellor, Technology and Learning Services, South Orange County CC District</td>
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<tr>
<td>Gary Brown</td>
<td>Senior Fellow, AAC&amp;U; Academic Director AAEEBL</td>
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<tr>
<td>W. Gardner Campbell</td>
<td>Director, Professional Development and Innovative Initiatives and Associate Professor, Virginia Tech</td>
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<tr>
<td>Edward V. Chapel</td>
<td>VP for IT, Montclair State University</td>
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<tr>
<td>Ronald L. Danielson</td>
<td>Vice Provost for Information Services and CIO, Santa Clara University</td>
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<tr>
<td>Mark Frydenberg</td>
<td>Senior Lecturer of Computer and Information Systems and Director of the CIS Sandbox, Bentley University</td>
</tr>
<tr>
<td>Joy Hatch</td>
<td>Vice Chancellor, Information Technology Services Virginia Community College System</td>
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<tr>
<td>John C. Ittelson</td>
<td>Professor Emeritus, CSU Monterey Bay Director, Communication, Collaboration, and Outreach California Virtual Campus</td>
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<tr>
<td>Jorge Mata</td>
<td>CIO, Los Angeles Community College District</td>
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<tr>
<td>Jennifer Spielvogel</td>
<td>VP, Institutional Planning and Effectiveness, Cuyahoga Community College</td>
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<tr>
<td>Raymond Uzwysyn</td>
<td>Director of Libraries American Public University</td>
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<tr>
<td>Anu Vedantham</td>
<td>Director, Weigle Information Commons University of Pennsylvania Libraries</td>
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**TRACK DESCRIPTIONS**

**TRACK 1: DIGITAL MEDIA**

A broad category of tools, resources and services under the heading of digital media is changing the face of instruction and offering new potential for the campus community. Whether you’re integrating social media in instruction, leveraging open education resources (OERs), exploring MOOCs, or documenting real-world knowledge in an ePortfolio, you are engaging in one of many new education practices enabled by digital media. Presenters in this track will explore all types of digital media in the education environment.

**TRACK 2: MOBILE LEARNING**

Mobile devices are coming to campus, whether through formalized mobile projects and programs or as informal student communications choices. Along with these devices come high expectations for mobile learning applications and mobile services on campus. Presenters in this track will explore a range of relevant mobile applications and services on campus and consider trends and implications as mobile finds its place in the business of education.

**TRACK 3: TECHNOLOGY INFRASTRUCTURE**

Campus IT organizations today must effectively manage large-scale institutional technology programs and enterprise implementations. The institutional technology infrastructure is, in a sense, defining the institution now even more than brick-and-mortar infrastructure used to. This track gives attendees an opportunity to examine the technology infrastructure that’s now shaping our institutions.

**TRACK 4: IT LEADERSHIP AND INSTITUTIONAL CHANGE**

With today’s rapidly evolving technologies, institutional pressures for accountability and an extremely tough economy, higher education IT leaders are facing their most challenging operational environment to date. But many IT organizations are poised to increase their effectiveness and influence on campus as they develop new IT/academic partnerships and find opportunities to lead institutional change.

**TRACK 5: INDUSTRY DIRECTIONS**

Emerging technology applications and new product feature sets are topics for which attendees especially appreciate vendor expertise. This track allows for a wide variety of technology areas while providing the product-specific, in-depth demonstrations and on-the-spot Q&As that product managers and industry representatives offer.
## CONFERENCE AT A GLANCE

**MONDAY, JULY 29, 2013**  Monday pre-conference workshops require an additional fee.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:30 am - 11:30 am</td>
<td><strong>M01</strong> Using the iPad for Effective Teaching and Learning For Beginners</td>
</tr>
<tr>
<td></td>
<td>Jenna Linskens, Assistant Professor, Marian University</td>
</tr>
<tr>
<td>11:30 am - 1:00 pm</td>
<td><strong>M02</strong> Creating Online Courses with Google Supported Products into Personal Learning Environments</td>
</tr>
<tr>
<td></td>
<td>Robert Moody, Associate Professor, Fort Hays State University</td>
</tr>
<tr>
<td>1:00 pm - 4:00 pm</td>
<td><strong>M06</strong> Advanced Uses of the iPad for Effective Teaching and Learning</td>
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<td></td>
<td>Jenna Linskens, Assistant Professor, Marian University</td>
</tr>
<tr>
<td>2:00 pm - 3:00 pm</td>
<td><strong>M07</strong> The Open Source Classroom: 101 Free Tools for Teaching, Learning, and Beyond</td>
</tr>
<tr>
<td></td>
<td>Richie Crim, Information Technology Strategist, Lord Fairfax Community College</td>
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**Lunch**

11:45 am - 12:45 pm Luncheon Speaker

### TUESDAY, JULY 30, 2013

**7:00 am - 8:00 am**  Tuesday Executive Briefing

**8:30 am - 9:45 am**  Opening Keynote  Lev Gonick, VP ITS & CIO, Case Western Reserve University - Ohio

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>10:00 am - 11:00 am</td>
<td><strong>T01</strong> Freeware and Open Source Software for Students</td>
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<td></td>
<td>James Corbly, Director of Library Services, Kansas Wesleyan University</td>
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<tr>
<td>11:15 am - 12:15 pm</td>
<td><strong>T06</strong> Maximize Your Efficiency: The New Leveraged Services Model for Desktop Computing</td>
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<tr>
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<td>Pete Bucklin, Manager, Indiana University</td>
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<tr>
<td>12:15 pm - 3:30 pm</td>
<td><strong>T11</strong> Leveraging Distributed Antenna Systems to Boost Mobile Coverage</td>
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<td></td>
<td>David Galassi, Director, ITS Network Services, Yale University</td>
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<tr>
<td>4:30 pm - 6:00 pm</td>
<td><strong>T12</strong> The Value of Transparency and Trust</td>
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<td></td>
<td>Mario Berry, Associate Vice Chancellor, Enterprise Applications, Lone Star College System</td>
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</table>

### WEDNESDAY, JULY 31, 2013

**7:00 am - 8:00 am**  Wednesday Executive Briefing

**8:30 am - 9:45 am**  CT13 Innovator Awards Presentation and General Keynote Session

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:00 am - 11:00 am</td>
<td><strong>W16</strong> Building for Global Collaboration: Transforming Learning Spaces</td>
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<tr>
<td></td>
<td>Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, Stem School of Business New York University</td>
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<tr>
<td>11:15 am - 12:15 pm</td>
<td><strong>W21</strong> Trick out your LMS with LTi</td>
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<td>Kevin Reeve, Enterprise Architect, Instructor, Utah State University</td>
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<tr>
<td>12:15 pm - 1:15 pm</td>
<td><strong>W22</strong> The Challenges and Opportunities of Developing a Home Grown LMS: Blurring IT and Academic Boundaries</td>
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<td></td>
<td>Jeffrey Keith, Associate Academic Vice President, Brigham Young University</td>
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### THURSDAY, AUGUST 1, 2013

**7:00 am - 8:00 am**  Thursday Executive Briefing

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:30 am - 9:30 am</td>
<td><strong>TH35</strong> Innovation and Collaboration Using Video in the Learning Environment</td>
</tr>
<tr>
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<td>Emory Craig, Director of eLearning and Instructional Technology, The College of New Rochelle</td>
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<tr>
<td>9:45 am - 10:45 am</td>
<td><strong>TH39</strong> Harnessing the Power of a Statewide High-Speed Fiber Optic Broadband Network</td>
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<td>Ira Levy, Chief Performance Officer and Chief Information Officer, Howard County Government</td>
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</tbody>
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**11:00 am - 12:00 pm**  Closing Keynote
<table>
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<tr>
<td>1:00 pm - 2:00 pm</td>
<td>Lunch</td>
<td>Howard County Government</td>
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<tr>
<td>2:00 pm - 5:00 pm</td>
<td>Poster Sessions in the Exhibit Hall</td>
<td>Boston University School of Management</td>
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<td>8:30 am - 9:45 am</td>
<td>Thursday Keynote</td>
<td>Dr. Mario Berry, Associate Vice Chancellor, Campus Technology Magazine</td>
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<tr>
<td>10:00 am - 11:00 am</td>
<td>W26 Innovator Awards Presentation and General Keynote Session</td>
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<td>8:30 am - 11:30 am</td>
<td>Friday Keynote</td>
<td>Chase Masters, Instructional Technology Consultant, University of Michigan</td>
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**Workshops**

- **TH37 Visualizations in Education**
  - Denise Jones, Director, Enterprise User Relations, Ball State University

- **TH38 Designing Student Experiences with Mobile Technology: Apps for Active Learning**
  - Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, New York University

- **TH41 Adaptive Learning Gives Students a Technology Sword Against the Developmental Course Monster**
  - Maureen Greenbaum, Associate Professor, Union County College

- **TH42 Using iPads to Promote Learning, Psychomotor Skill Development and Experiential Learning**
  - Lisa Huglund, Assistant Professor, University of the Sciences

**Technology Solution Seminars**

- **W28 Technology Solution Seminar**
- **W29 Technology Solution Seminar**
- **W30 Technology Solution Seminar**

- **W33 The eCompanion Experience: A Formative Assessment**
  - Marielle Hollick, Dean, Division of Health Disciplines, ASA College

- **W34 Ripple: An Open Source Personal Response System to Add Enhanced Interactivity**
  - William Myers, Lead Technical Web Programmer, University of Oregon

- **W23 Social Media for Teaching & Learning**
  - Rob Kadel, Adjunct Professor of Sociology, University of Colorado Denver

- **W24 Creating Active Learning Experiences with the iPad**
  - Frances Keefe, Instructional Designer, Rivier University

- **W25 Putting the ‘International’ in a Collaborative Marketing Class**
  - Rebecca Kessler, Curriculum Technology Manager, Boston University School of Management

- **W18 Transforming Learning Through the Mindful Use of Digital Multimedia and Technology**
  - Eileen Marie Connor, Adjunct Assistant Professor, St. Johns University

- **W19 Mobile Teaching: Conducting Class while Roaming the Room—or the World**
  - Perry Samson, Professor, University of Michigan

- **W20 Community College eText Initiative**
  - Jimmy Council, Director, Nuclear Medicine Technology, Caldwell Community College & Technical Institute

- **W21 Streamlining Your Content for Mobile Learning**
  - Maureen Greenbaum, Associate Professor, University of Wisconsin-Stout

- **W22 The eCompanion Experience: A Formative Assessment**
  - Marielle Hollick, Dean, Division of Health Disciplines, ASA College

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  - William Myers, Lead Technical Web Programmer, University of Oregon

- **W21 Streamlining Your Content for Mobile Learning**
  - Maureen Greenbaum, Associate Professor, University of Wisconsin-Stout

**Platinum Sponsor Presentations**

- **T03 Who Badges the Badges? Badging in Higher Education**
  - Kristin Lofblad Sullivan, Manager of Instructional Technology, Harvard Graduate School of Education

- **T04 We Needed an App for Us**
  - Lawrence Miller, Director, National Institute for Staff & Organizational Development (NISOD)

- **T05 Platinum Sponsor Presentation**

- **T06 When Mobile Learners are the Teachers: Creating a Mobile Users Group**
  - Chase Masters, Instructional Technology Consultant, University of Michigan

- **T07 Platinum Sponsor Presentation**

**Gold Plus Sponsor Presentations**

- **T13 Transition to the Future: The Etextbook Shift**
  - Robert Butterfield, Director, Instructional Resources Services, University of Wisconsin-Stout

- **T14 iPads in the Classroom**
  - Mary Simone, Digital Learning Studio Manager, UMass Boston

- **T15 Gold Plus Sponsor Presentation**

**Regular Sponsor Presentations**

- **M03 Meta MOOC: An Experiment in Engagement**
  - Jeanne Crowley, Manager of Digital Media and Learning, Bank Street College of Education

- **M04 Flip or Flap: Lessons Learned from Teaching in a Flipped Classroom**
  - Mark Frydenberg, Senior Lecturer of Computer Information Systems, Bentley University

- **M05 Effective Online Teaching and Mobile Instructional Design**

- **M08 Expanding Your Technology Tool Belt with New Gadgets**
  - Steve Pillow, Assistant Professor/Technology Specialist, MidAmerica Nazarene University

- **M09 Screencasting: The Essential Piece to Flipping Your Classroom!**
  - Rob Zdrojewski, Adjunct Professor, Online Education Technologies Department, Canisius College

- **M10 Big Data and IT Infrastructure**

**Monday Pre-Conference Workshops**

- **M01 Services Model for Desktop Computing**
  - Kansas Wesleyan University

- **M02 Leveraging Distributed Antenna Systems to Boost Freeware and Open Source Software for Students**
  - Advanced Uses of the iPad for Effective Teaching and Learning For Beginners

- **M03 Who Badges the Badges? Badging in Higher Education**
  - Harvard Graduate School of Education

- **M04 We Needed an App for Us**
  - National Institute for Staff & Organizational Development (NISOD)

- **M05 Platinum Sponsor Presentation**

- **M06 When Mobile Learners are the Teachers: Creating a Mobile Users Group**
  - University of Michigan

- **M07 Platinum Sponsor Presentation**

**Tuesday Pre-Conference Workshops**

- **M08 Expanding Your Technology Tool Belt with New Gadgets**
  - MidAmerica Nazarene University

- **M09 Screencasting: The Essential Piece to Flipping Your Classroom!**
  - Canisius College

- **M10 Big Data and IT Infrastructure**

**Wednesday Pre-Conference Workshops**

- **M03 Who Badges the Badges? Badging in Higher Education**
  - Harvard Graduate School of Education

- **M04 We Needed an App for Us**
  - National Institute for Staff & Organizational Development (NISOD)

- **M05 Platinum Sponsor Presentation**

- **M06 When Mobile Learners are the Teachers: Creating a Mobile Users Group**
  - University of Michigan

- **M07 Platinum Sponsor Presentation**

**Thursday Pre-Conference Workshops**

- **M08 Expanding Your Technology Tool Belt with New Gadgets**
  - MidAmerica Nazarene University

- **M09 Screencasting: The Essential Piece to Flipping Your Classroom!**
  - Canisius College

- **M10 Big Data and IT Infrastructure**

**Friday Pre-Conference Workshops**

- **M03 Who Badges the Badges? Badging in Higher Education**
  - Harvard Graduate School of Education

- **M04 We Needed an App for Us**
  - National Institute for Staff & Organizational Development (NISOD)

- **M05 Platinum Sponsor Presentation**

- **M06 When Mobile Learners are the Teachers: Creating a Mobile Users Group**
  - University of Michigan

- **M07 Platinum Sponsor Presentation**

**Saturday Pre-Conference Workshops**

- **M08 Expanding Your Technology Tool Belt with New Gadgets**
  - MidAmerica Nazarene University

- **M09 Screencasting: The Essential Piece to Flipping Your Classroom!**
  - Canisius College

- **M10 Big Data and IT Infrastructure**
Monday, July 29, 2013

MORNING WORKSHOPS

M01 Using the iPad for Effective Teaching and Learning for Beginners
Jenna Linskens, Instructor, Education Technology, Marian University
This workshop will inform educators about effective implementation of an iPad program within their institution. Additional information regarding effective uses, applications and creative ways to use the iPad in their classrooms as well as in their professional life will be shared. In this session educators will "make & take" as the presenters share and demonstrate applications (both free and of minimal cost) on the iPad. The presenter will demonstrate how to use the applications with students to improve student performance and understanding of concepts through creation, not just consumption. Participants will leave this 3-hour session with a list of suggested apps, tips, tricks and how to manage iPad content.

M02 Responding to Budget-Conscious Instructional Technology: Creating Online Courses with Google Supported Products as Personal Learning Environments
Robert Moody, Associate Professor, Fort Hays State University
After six years of research and development, Professor Moody was able to create a personal learning environment (PLE) entirely of Google supported products: Chrome Browser Apps and Extensions; Google Apps; Google +; Engrade; Screencast-o-matic; and Youtube. This same GooPLE suite has also been used in 40 courses with undergrad/graduate students as part of a program that was recognized in 2012 by US News and World Report 2012 as #1 of 14 top online graduate education programs. Participants in this workshop will receive step-by-step instructions on how to create a simple GooPLE template, and are encouraged to bring their own wireless devices and have access to Gmail to work within the template.

M03 Meta MOOC: An Experiment in Engagement
Jeannie Crowley, Manager of Digital Media and Learning
Bank Street College of Education
MOOCs have rapidly increased in popularity, but there are still concerns about the engagement opportunities for learners. Working collaboratively within Google Course Builder and the Google Apps suite, a set of diverse educators experimented within a MOOC to construct online courses with student-centered, constructivist learning experiences. Participants of this session will learn about the pros and cons of Google Course Builder, how to set up experiential course development environments for their own faculty and receive a set of recommendations from the group for making MOOCs more engaging for learners.

M04 Flip or Flap: Lessons Learned from Teaching in a Flipped Classroom
Mark Frydenberg, Senior Lecturer of Computer Information Systems
Bentley University
The flipped classroom model—where students review lecture material online prior to the class session and spend time in class working on problems or exercises that would have been traditionally assigned as homework—has taken the country by storm. What are the benefits and drawbacks of teaching in this setting? Do students really watch the videos? Who creates them? And how do we best use the hour in class if we’re not lecturing? This session will combine hands-on activities with online collaboration as well as discussion as we share challenges and successes of teaching in a flipped classroom. Please bring a laptop or tablet, or plan to work with someone who does, in order to fully participate.

AFTERNOON WORKSHOPS

M06 Advanced Uses of the iPad for Effective Teaching and Learning
Jenna Linskens, Instructor, Education Technology, Marian University
This workshop will inform educators who are already iPad educators regarding effective uses, applications and creative ways to use the iPad in their classrooms as well as in their professional life. Participants will produce and explore resources alongside the presenter as she shares and demonstrates applications on the iPad. The presenter will demonstrate how to use the applications with students to improve student performance and understanding of concepts through creation. Participants will leave this 3-hour session with a list of suggested apps, tips, tricks and how to manage iPad content.

M07 The Open Source Classroom: 101 Free Tools for Teaching, Learning and Beyond
Richie Crim, Information Technology Strategist
Lord Fairfax Community College
Are you struggling with the creation of course content that intersects with the digital expectations of future and current learners? In this session learn how to use and deliver open source and cloud based tools to the classroom and beyond. Create your own toolbox to quickly build digitally current content for your classroom. The best part is most of these tools are free to use and most are completely cloud-based. Content approved by NISOD as having particular relevance for community colleges.

M08 Expanding Your Technology Tool Belt with New Gadgets
Steve Pillow, Assistant Professor/Technology Specialist
MidAmerica Nazarene University
Learn about gadgets that can enhance your teaching, engage students, increase efficiency and improve learning! Physical gadgets, web 2.0 gadgets, and iPad gadgets will be the focus of this hands-on session. Participants will have a fun, interactive workshop with time to try all the latest technological tools.
M09  Screencasting: The Essential Piece to Flipping Your Classroom!
Rob Zdrojewski, Adjunct Professor, Online Education Technologies Department at Canisius University and Amherst Central School District

Screencasts have the power to personalize the online environment when students actually see and hear their instructors and each other asynchronously. Learn how to create video-based lessons of your instruction using Windows, Mac or iPad. Specific examples will be provided from a “flipped” teacher and online Higher Ed Instructor who now rarely delivers his lectures standing in front of students; he instead circulates among them while they take ownership of their own learning.

W18  Transforming Learning Through the Mindful Use of Digital Multimedia and Technology
Eileen Marie Connor, Adjunct Assistant Professor St. Johns University

Discover how mindfulness can be integrated into teaching with digital multimedia and technology. Using Levassuer's article, Mediashift: Why We Need to Teach Mindfulness in a Digital Age, as a backdrop for conversation coupled with similar research, this session will actively engage participants in an appreciation of how mindfulness can be integrated into teaching with digital multimedia and technology and impact what we do and how we do it. The mindful use of digital multimedia and technology empowers the learner to be self-reflective and transformed by how one is learning, given these extraordinary tools. Participants will be provided with hands-on, practical pedagogies and techniques that are applicable to all disciplines.

T03  Who Badges the Badgemen? Badging in Higher Education
Kristin Lofblad Sullivan, Manager of Instructional Technology Harvard Graduate School of Education

Badging in higher education can be seen as both a disruption to the credentialing monopoly of the academy and an opportunity to assess learning and motivate learners within the academy. But exactly are badges? And how can they be used to enhance our assessment of learning? This presentation will provide participants an overview of both the use of badges in higher education and the ongoing debate about their utility. Participants will be encouraged to consider the application of badges to their current contexts and potential barriers to adoption.

T08  Create Effective Content Tools for a Flipped, Hybrid, or Online Course
Jason Carlson, Instructor St. Cloud Technical and Community College

Do you want to deliver or design class materials for a flipped, hybrid or online classroom? Would video, audio, text, or note-taking work best? How much time will it take you and what software would you need? In this session, learn different methods for creating materials that students will utilize to gain content outside of the classroom. High-tech and low-tech strategies will be included with an emphasis on proper design and alignment. Content approved by NISOD as having particular relevance for community colleges.

T13  Transition to the Future: The eTextbook Shift
Robert Butterfield, Director, Instructional Resources Service University of Wisconsin-Stout

The University of Wisconsin-Stout has begun the process of transitioning to digital instruction content to support its polytechnic mission. The University Textbook Transition (UTeXt) program is an innovation designed to replace a popular and successful textbook rental program that has been in operation for over 100 years. This presentation discusses the first stages of implementation, the initial evaluation results, and the obstacles UW-Stout has encountered on this journey.

W20  Community College eText Initiative
Jimmy Council, Director, Nuclear Medicine Technology Caldwell Community College & Technical Institute

This session highlights Caldwell Community College & Technical Institute’s eText pilot. Student demand to reduce textbook costs prompted the investigation into alternatives to the printed text. Using a cohort of nuclear medicine students, faculty at CCCTI has embarked into a yearlong trial using eTexts. Discussions include research in the electronic delivery of textbook material, hardware platforms, and student/instructor perspectives. Emphasis is placed on difficulties, accomplishments, and current state of the project. Content approved by NISOD as having particular relevance for community colleges.

W23  Social Media for Teaching and Learning
Rob Kadel, Adjunct Professor of Sociology University of Colorado-Denver

This session will present current research findings on the usefulness of social media in learning, the most effective pedagogical methods for incorporating social media into learning, and the value of social media for meeting students’ differentiated and multi-modal learning styles. Audience Q&A and discussion will be encouraged.

W25  Putting the ‘International’ in an International Marketing Class
Rebecca Kessler, Curriculum Technology Manager with Rick Seaholm, Associate Director, Operations Boston University School of Management

This session focuses on a Boston University School of Management professor who incorporated the resources available in a new, technologically enhanced classroom into her international marketing class. The technology enabled her class to interact with students in Brazil and India as part of a collaborative team project. The project provided students with real-world international expertise, as the result of an updated course curriculum that encourages active, experiential learning on a global scale, and uses technology to enhance pedagogy.

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CONFERENCE TRACKS

W32
Flipping the Classroom
David Gannon, Associate Director, Academic Computing
Bryant University

In its basic form, a flipped or inverted teaching style is one in which the majority of the instructional content is delivered outside of the classroom while skill development exercises, problem solving and peer collaboration are conducted within the classroom with instructor guidance and assistance. Although not strictly falling under the flipped classroom definition, there are a number of additional scenarios in which availability of normal classroom material outside of the physical classroom is particularly beneficial. This session will give faculty, support staff and technology providers a background on what a “flipped” strategy entails, what it offers, scenarios under which it would be most beneficial and an overview of the technologies available and how they can be used to support inverted teaching.

W33
The eCompanion Experience: A Formative Assessment
Marlene Hollick, Dean, Division of Health Disciplines, ASA College

Educators and college administrators will benefit from this presentation, as it describes the methods and roadblocks involved with implementation of eCompanions to students and faculty to help transform the teaching and learning processes. Vendors and instructional designers will benefit from this presentation, as it illustrates how to work with faculty to create electronic learning experiences that best serve the academic interests of specific student populations. Content approved by NISOD as having particular relevance for community colleges.

TH37
Visualizations in Education
Denise Jones, Director, Enterprise User Relations
Ball State University

Visual communications and data visualization are two subjects many universities offer as majors to students; however, when it comes down to examining the quality of the course materials being used in class, many could benefit from a little TLC in visual communications and data visualization. This session will share the journey of one course through its transformation from a “text heavy” course on word origins and vocabulary into model for demonstrating the advantages of integrating data visualization technologies and visual communications with academics.

TH40
Thinking Outside of the Classroom: Using Video Conferencing for Distance Learning and Collaboration
Valerie Irvine, Assistant Professor, Educational Technology
University of Victoria, with Dean Crawford, Shared IT Services Manager, BCNET

BCNET is a shared information technology services consortium consisting of more than 60 of British Columbia’s higher education and research institutions. BCNET member universities had existing video collaboration endpoints, but they weren’t always easy to use, readily available, reliable or cost-effective. Learn the best practices of using a cloud-based video conferencing model and how to incorporate it into the curriculum.

TH41
Adaptive Learning Gives Students a Technology Sword Against the Developmental Course Monster
Maureen Greenbaum, Associate Professor, Union County College

Union County College is the first community college to offer the Knewton Math Readiness program. The Continuing Education Division is targeting unique populations: Students preparing for the GED test, students preparing for the ACCUPLACER exam and adult students needing a refresher after a long absence from math learning. Knewton personalizes the learning path. Student work at their own pace, skipping material already known and focusing on mastering the required skills. Content approved by NISOD as having particular relevance for community colleges.

TRACK 2: MOBILE LEARNING

T04
We Needed an App for Us
Lawrence Miller, Director, National Institute for Staff & Organizational Development (NISOD)

We needed a tool for intensifying engagement with our member organization—one that would also allow users to manage their own experiences at our annual conference. We needed an app for us. So we had one built. NISOD went BYOD (Bring Your Own Device) in collaboration with Guidebook, Inc. This session will detail the process, strategies, design, testing, implementation, and evaluation of the NISOD mobile app. Content approved by NISOD as having particular relevance for community colleges.
To meet the needs of a very large decentralized higher learning institution, the UM Mobile Users Group, representing a variety of mobile platforms, was created. We function as a source of information on technology and policy issues and offer workshops for faculty and staff aimed at promoting the growth of mobile literacy and pedagogical exploration. One of our most effective tools is a collaborative Wordpress site of apps and other information that we have made available as a public resource.

This presentation will discuss the scaffolding including staff and technical and financial resources as well as challenges and successes of a pilot program, and the adaptation of the pilot to an expanded program given a limited budget. There will also be a demonstration of how the apps were used by the professors and discussion of the evaluation of the use of iPads on teacher pedagogy and student learning.

This session will demonstrate the use of “mobile lecturing” wherein students can either bring mobile devices to class to participate or participate synchronously or asynchronously outside class. Results show that about three-quarters of surveyed undergraduate students feel the capacity to participate remotely both meets their needs and is an adequate alternate learning environment. The technologies to be shown un tether the instructor from the podium while still controlling slides, posing questions and drawing on slides. They also allow remote broadcasts back to the classroom or remote students from remote locations. Participants are encouraged to bring a mobile device to participate as a student would in class.

In this session you will learn to use the iPad as an active learning tool for your students no matter what the level. More than a notebook the iPad will let you create lessons where your students can take part actively in their own learning and development. Learn how to use the iPad to create remedial lecture content, hands-on workbooks for students and multimedia lessons.

The University of Oregon is developing Ripple, an open source Personal Response System (PRS), to add enhanced interactivity to classroom environments. Ripple is unique in many ways. First and foremost, Ripple is free and open source. Second, Ripple was developed from a user-centered, mobile first perspective. As such the software can be used across many different devices including, smartphones, tablets of all sizes, and laptops. Ripple was built on top of node.js with a mongodb database to maximize server resources and high concurrent connections. Lastly, Ripple is extensible through a plugin system. This session will utilize Ripple and describe how your institution can get start using it.

This session will discuss the design, evolution and implementation of the XanEdu iPad app at NYU Stern. We will share our experience directly engaging with XanEdu to co-develop app features focused on the student learning experience. We will examine both curriculum design and development concepts behind specific features in the XanEdu app environment and its ability to serve as a student learning platform rather than simply access to content. We will discuss examples from our three-year study aimed at integrating the iPad and active and learning into the curriculum. This session will be of interest to professionals involved with instructional design, mobile apps, program delivery and innovation in higher education.

In this session you will learn to use the iPad as an active learning tool for your students no matter what the level. More than a notebook the iPad will let you create lessons where your students can take part actively in their own learning and development. Learn how to use the iPad to create remedial lecture content, hands-on workbooks for students and multimedia lessons.
T01
Freeware and Open Source Software for Students
James Corbly, Director of Library Services, Kansas Wesleyan University

One of the largest impediments to student employment of freeware and open source software is that neither they nor their instructors are aware these alternatives to commercial software exist, nor do they know how easy they are to obtain. Those who attend this presentation will learn about the many freeware and open source packages students may use in their classes. They will also acquire strategies they may pass on to students to enable them to seek and obtain these unique and useful products.

T11
Leveraging Distributed Antenna Systems to Boost Mobile Coverage at Yale
David Galassi, Director, ITS Network Services, Yale University

Yale University has provided Wi-Fi network access campus-wide for years, but the community's increasing reliance on smart phones and tablets made it necessary to address mobile coverage issues at the campus. This presentation details the challenges for mobile connectivity at Yale, the approach to finding a solution, the solution implemented, and the results of that solution.

W16
Building for Global Collaboration: Transforming Learning Spaces
Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, Stern School of Business-New York University, with Andrew Allen, Deputy Chief Information Officer New York University

Higher education institutions are making growing investments in designing and building learning spaces to support active and collaborative learning pedagogy. Learning spaces are no longer thought of as only the physical campus, they extend beyond to connect students from global sites in online and blended learning experiences. We will discuss the strategic process to organize stakeholders, develop learning space standards, prototype, pilot, evaluate technology and collect feedback. We will share methodology employed in our strategic planning at NYU Stern School of Business as well as our collaboration with NYU globally. The session will be valuable for senior leaders, instructional and classroom support managers.

W21
Trick out your LMS with LTI
Kevin Reeve, Enterprise Architect, Instructor, Utah State University

This presentation will introduce you to the Learning Tools Interoperability standard and how you can search for and find cool LTI-enabled content and tools that can be integrated into the LMS to enhance your online courses. Examples include music annotation, e-texts, graphing, science homework, programming and many more. LTI integration and tools will be shown using the Canvas LMS, but can be applicable to other LMS systems that support LTI.
W17
Theory to Practice: Implementation of Technology to Track Learner Outcomes
Scott Hell, Chief Technology Officer, Assistant Dean of Academic Informatics, College of Osteopathic Medicine of the Pacific, Western University of Health Sciences

Have you ever wondered how to practically, affordably, and effectively implement technology to track learner outcomes? At the College of Osteopathic Medicine of the Pacific (COMP), we are doing so using readily available technologies, and would like to interactively share our experiences, triumphs and challenges, so that your institution may immediately and successfully begin to implement technology to track learner outcomes.

W22
The Challenges and Opportunities of Developing a Home Grown LMS: Blurring IT and Academic Boundaries
Jeffrey Keith, Associate Academic Vice President, Brigham Young University, with Russell Osguthorpe, Director, Center for Teaching and Learning, Brigham Young University

BYU’s Center for Teaching and Learning (CTL) developed tools to support teaching and accreditation, including the syllabus, digital feedback tool and learning outcomes tool. CTL also worked with campus IT (OIT) to integrate a third party grade book. Academic administration, with OIT, made the decision in 2010 to combine the existing tools into a new LMS, adding tools to address the most used parts of the prior LMS. This system, called BYU Learning Suite, was deployed in less than two years. As OIT and CTL have worked together to define academic needs for this tool, the reality of supporting a system 24/7 as well as increased workload for systems supporting the tool have forced unprecedented levels of coordination.

TH36
Learning Management Systems (LMS) and Automated Essay Scoring (AES) Applications in Undergraduate Courses
Arlene Nicholas, Director of MBA/MS Management Graduate Program and Coordinator of the Undergraduate Business Administration Major, with John Lewis, Adjunct Faculty and Collection Services Librarian, Salve Regina University

A faculty overview of popular and new technology tools for higher education. LMS usage by undergraduate courses in business communications is reported; and in a business law course, Write Experience, an automated essay scoring software, was reviewed. The perceptions of the faculty adopters and student users will provide insight into the benefits and challenges of these programs.
EXHIBIT HALL AND TECHNOLOGY MARKETPLACE

The Campus Technology Exhibit Hall attracts the leading suppliers in our community. Meet with all these companies and many more! Attendees at past Campus Technology conferences have appreciated this dynamic, interactive environment that encourages lively discussions of new technologies and provides networking opportunities, detailed product demonstrations and specific solutions to campus challenges.

SCHEDULE AND SPECIAL EVENTS

Monday, July 29, 2013
8:00 am - 8:30 am  Morning Coffee Service
8:30 am - 11:30 am  Workshops (additional fee required)
11:30 am - 1:00 pm  Lunch
11:45 am - 12:45 pm  Lunchen Keynote
1:00 pm - 4:00 pm  Workshops (additional fee required)

Tuesday July 30, 2013
8:00 am - 8:30 am  Coffee Break
8:30 am - 9:45 am  Opening Keynote
10:00 am - 11:00 am  Breakout Sessions
11:15 am - 12:15 pm  Breakout Sessions
12:15 pm - 3:30 pm  Exhibit Hall Open
12:15 pm - 1:15 pm  Roundtable Networking Lunch in the Exhibit Hall
1:00 pm - 3:25 pm  Technology Classrooms in the Exhibit Hall
2:00 pm - 3:00 pm  Poster Sessions in Exhibit Hall
3:30 pm - 4:30 pm  Breakout Sessions
4:30 pm - 6:00 pm  Exhibit Hall Reception
5:00 pm - 5:25 pm  Technology Classroom in the Exhibit Hall

Wednesday July 31, 2013
8:00 am - 8:30 am  Morning Coffee Service
8:30 am - 9:45 am  CT13 Innovator Awards Presentation General Keynote Session
10:00 am - 11:00 am  Breakout Sessions
11:15 am - 12:15 pm  Breakout Sessions
12:15 pm - 3:15 pm  Exhibit Hall Open
12:15 pm - 1:15 pm  Roundtable Networking Lunch in the Exhibit Hall
1:00 pm - 2:55 pm  Technology Classrooms in the Exhibit Hall
2:00 pm - 3:00 pm  Poster Sessions in Exhibit Hall
3:00 pm - 3:05 pm  Grand Prize Drawing in the Exhibit Hall
3:15 pm - 4:15 pm  Breakout Sessions: Technology Solution Seminars
4:30 pm - 5:30 pm  Breakout Sessions

Thursday, August 1, 2013
8:00 am - 8:30 am  Morning Coffee Service
8:30 am - 9:30 am  Breakout Sessions
9:45 am - 10:45 am  Breakout Sessions
11:00 am - 12:00 pm  Closing Keynote

For a complete listing of Technology Classrooms and Poster Sessions, visit our website at campustechnology.com/summer13.

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Campus Technology 2013 attendees who book their hotel by July 5, 2013, will receive the special conference rates listed below (subject to availability). After July 5, 2013, regular room rates will apply.

To make your Campus Technology 2013 hotel reservations, go to the Hotel and Travel page at campustechnology.com/summer13. Hotel reservations should be made through this link only. Please DO NOT call the hotel directly, as you will be redirected to the Campus Technology Housing Bureau.

Please note: All reservations must be guaranteed with a credit card or debit card.

Hotels will accept cash, credit or debit card payment for your stay upon arrival. If paying by check or purchase order, e-mail Campus Technology Event Housing at housing@1105media.com for further information.

For questions regarding housing, please contact:

Campus Technology Event Housing
Monday through Friday, 8:00am – 5:00pm, ET
Phone: 702.938.1491
E-mail: housing@1105media.com

Sheraton Boston Hotel
39 Dalton Street
Boston, MA 02199

Special attendee rate: $209.00* if you book by July 5, 2013.

Note: Rooms at the Sheraton Boston Hotel booked in the Campus Technology Room Block also include complimentary in-room internet connectivity.

American Airlines is offering discounts to Campus Technology attendees for travel to Boston between July 26 and August 4, 2013. Mileage members can receive credit for all American miles flown to attend this conference. To take advantage of these discounts, please call toll-free, or have your travel agent call: American Airlines: 800.433.1790, reference number #3973DX. To book your discounted ticket online go to www.aa.com and use the discount reference number above as the aa.com promotion code.

Avis Rent-a-Car is offering car rental discount for Campus Technology 2013 attendees. Go to www.avis.com and use the Avis Worldwide Discount (AWD) number #D005872 or call Avis at 800.331.1600.

Please note that shuttle service is around $17 USD but does make several stops along the way. For a direct route, taxi cab service is available for around $45 - $50 plus gratuity.

Interested in networking with other attendees? Connect and converse with colleagues using a variety of methods. At the conference, head to one of the poster areas in the Exhibit Hall to share ideas and discuss various tech topics, or join other professionals in your field at the Roundtable Networking Luncheons on Tuesday and Wednesday. You can also follow Campus Technology on Twitter @campus_tech and @CT_Events to backchannel and share links throughout the conference at hashtag #CTSummer. You can also connect with Linked In, Google+ at http://bit.ly/CT_Events—and don’t forget to “Like” Campus Technology on Facebook.
REGISTRATION INFORMATION

HOW TO REGISTER
Secure online registration:
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Phone: 800.280.6218 (8:00 am – 5:00 pm PDT)
541.346.3537 (credit card payment only)
Mail: Campus Technology 2013 Registration
1277 University of Oregon
Eugene, OR 97403-1277

REGISTRATION DEADLINES
Early Registration Discount Deadline: JUNE 21, 2013

TEAM REGISTRATION DISCOUNTS
When three or more people from a single school or organization register at the same time, you can realize savings of $100 per person compared to individual registration rates. (See Registration Package listings for details.)

REFUND AND CANCELLATION POLICY
A 100% refund less a $100 processing fee will be given for all cancellations requested by June 21. After June 21, no refunds will be given; however, all registrations are transferable to colleagues and associates with written authorization from the original registrant.

REGISTRATION QUESTIONS?
Phone: 800.280.6218 (8:00 am – 5:00 pm PDT)
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ENTERTAINMENT
The Sheraton Boston Hotel is located just four miles from Boston Logan International Airport in the Back Bay area of Boston. The Back Bay is Boston at its best, boasting landmarks like Copley Square, the Prudential Center, and the Public Library. Peruse boutiques on Newbury Street, stroll down Commonwealth Avenue, or spend your evening out at one of the local lively bars or restaurants.

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Conference Registration
- All conference sessions
- Keynote and general sessions
- Access to Exhibit Hall
- Exhibit Hall Reception
- Poster Sessions
- Lunch Tuesday and Wednesday
- Refreshment breaks

Pre-Conference Workshops and Conference Registration
- Monday Morning and Afternoon Workshops
- All conference sessions
- Keynote and general sessions
- Access to Exhibit Hall
- Exhibit Hall Reception
- Poster Sessions
- Lunch on Monday, Tuesday and Wednesday
- Refreshment breaks

Complete Conference and Hotel Package
- 4 nights hotel (Sunday – Wednesday) at the Sheraton Boston - host hotel (room and tax only)
- Monday Morning and Afternoon Workshops
- All conference sessions
- Keynote and general sessions
- Access to Exhibit Hall
- Exhibit Hall Reception
- Poster Sessions
- Lunch on Monday, Tuesday and Wednesday
- Refreshment breaks

* Attendee is responsible for all incidental hotel charges such as phone calls, room service, movies, etc. Attendee will be contacted by a conference representative regarding special requests. Requests will be submitted to the hotel, but cannot be guaranteed. Please note that the Sheraton Boston Hotel is a smoke free property and does not offer smoking accommodations.

Special Team Registration Pricing
Bring a group of your colleagues to Campus Technology and save $100 per person!
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- Conference + Workshop Package
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For more information on group registration e-mail CampusTech@ce.uoregon.edu.

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☐ Do you evaluate, recommend, specify or approve the acquisition of technology products and services?
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Attendee Networking:
☐ Yes, I want to participate.

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Step 5. SELECT YOUR SESSIONS ONLINE
After receiving your confirmation code, go to the registration page at www.campustechnology.com/summer13, enter your code and select your preferred conference breakout sessions.

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