

# CAMPUS TECHNOLOGY FORUM

APRIL 29 – MAY 1, 2013 | Manchester Grand Hyatt • San Diego, CA



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## THE DIGITAL CAMPUS: COLLABORATION & COMMUNITY



### OPENING KEYNOTE:

**Robbie Melton**

Associate Vice Chancellor  
for Academic Affairs: eLearning  
Tennessee Board of Regents



### CLOSING KEYNOTE:

**Kenneth C. Green**

Founding Director  
The Campus Computing Project

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**Thank you for attending!**  
**We look forward to seeing you at future Campus Technology events!**

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Content with this icon represents sessions from the community college environment that were developed in partnership with NISOD (National Institute for Staff and Organizational Development).

<b>Monday, April 29, 2013</b>	8:30 am - 9:00 am	Coffee Service / Location: Randle Foyer			
	9:00 am - 11:30 am	<b>M01 Expanding Your Technology Tool Belt with New Gadgets;</b> Steve Piilow, Assistant Professor/Technology Specialist, MidAmerica Nazarene University. <b>Room:</b> Randle D	<b>M02 IT Governance: Keeping IT's Plate Full with the Right Stuff;</b> Bill Balint, Chief Information Officer, with Todd Cunningham, Executive Director, IT Services, Indiana University of Pennsylvania. <b>Room:</b> Randle B	<b>M03 Community Colleges: Are they Technology Gazelles?;</b> Lawrence Miller, Director, National Institute for Staff & Organizational Development (NISOD), University of Texas at Austin. <b>Room:</b> Randle A	
	11:30 am - 1:00 pm	Roundtable Networking Lunch / Location: Randle Terrace			
	1:00 pm - 3:30 pm	<b>M04 Get Your iPad On: Innovative Powerful Apps Discovered</b> Teresa Pinkston, Distance Learning & Curriculum Development Consultant, with Jenifer Forbes, Instructional Coordinator, Tulsa Technology Center. <b>Room:</b> Randle D	<b>M05 Meta MOOC  An Experiment in Engagement;</b> Jeannie Crowley, Manager of Digital Media and Learning, Bank Street College of Education. <b>Room:</b> Randle B	<b>M06 Bring Pages to Life with eBooks Author and Create Your Own Interactive eBooks</b> Mark Riley, Technology Coordinator, Ohio University with Kenneth Dobo, Media Specialist and Larry Hess, Simulation Specialist/Instructional Technologist, Ohio University. <b>Room:</b> Randle A	
	3:45 pm - 5:00 pm	<b>Opening Keynote</b> — Robbie Melton, Associate Vice Chancellor for Academic Affairs: eLearning, Tennessee Board of Regents / <b>Room:</b> Randle D <i>Sponsored by McGraw Hill and Cengage Learning</i>			
	5:00 pm - 6:30 pm	<b>Welcome Reception</b> <i>Sponsored by CDW-G / Location:</i> Randle Terrace			
<b>Tuesday, April 30, 2013</b>	7:15 am - 8:15 am	<b>Executive Briefing Breakfast</b> <i>Sponsored by CDW-G / Room:</i> Cunningham C			
	8:00 am - 8:30 am	Coffee Service / Location: Randle Foyer			
	8:30 am - 9:20 am	<b>T03 Increasing Student Engagement in Online Learning</b> Lin Carver, Reading Program Coordinator, with Keya Mukherjee, Assistant Professor, Saint Leo University. <b>Room:</b> Randle D	<b>T02 Sherpa: Increasing Student Success With a Recommendation Engine</b> Jim Gaston, IT Director - Academic Systems with Bob Bramucci, Vice Chancellor of Technology and Learning Service, South Orange County Community College District. <b>Room:</b> Randle B	<b>T01 Celebrating Student IT Collaborations: Creative, Innovative, Agile</b> May Chang, Associate UL, IT & Digital Initiatives, UC Santa Barbara with Ron Joslin, Technology Coordinator, Macalester College. <b>Room:</b> Randle A	
	9:30 am - 10:20 am	<b>T04 Enterprise Mobility Management for Higher Education</b> — Remy Morgan, Mobility Solution Architect, CDW with Tracee Hurley, Channel Account Team, Airwatch <i>Sponsored by CDW-G</i> <b>Room:</b> Randle D			
	10:30 am - 11:20 am	<b>T06 How Dual-Mode Fixed Mobile Convergence Technology Supports Mobility for Today's Work Force;</b> Hernan Londono, Associate CIO with Yvette Brown, CIO, Barry University. <b>Room:</b> Randle D	<b>T07 The Virtual Immersive Translational Applied Learning (VITAL) Project</b> Lisa Alastuey, Clinical Assistant Professor with Charles Layne, Department Chair and Professor, Tracey Ledoux, Assistant Professor and Rebecca Lee, Professor, University of Houston. <b>Room:</b> Randle B	<b>T05 The Value of Transparency and Trust</b> Mario Berry, Associate Vice Chancellor - Enterprise Application with Marian Burkhart, Executive Director, Strategy and Governance, Lone Star College System. <b>Room:</b> Randle A	
	11:30 am - 12:20 pm	<b>T08 Student Success and Degree Completion: What Do Students Really Need?</b> — Panel discussion moderated by Ronald L. Danielson, Vice Provost for Information Services and CIO, Santa Clara University <b>Room:</b> Randle D			
	12:20 pm - 1:20 pm	Roundtable Networking Lunch / Location: Randle Terrace			
	1:30 pm - 2:20 pm	<b>T09A Accelerate Vital Changes in Pedagogy &amp; Research with Amazon Web Services;</b> Steven Halliwell, Director of Education and State/Local Government, Amazon Web Services, Inc. <b>Room:</b> Randle D <i>Sponsored by Amazon Web Services</i>	<b>T09B Adaptive Technology: Putting the Learning Back in Student Learning</b> Jason Overby, Associate Professor of Chemistry, College of Charleston. <b>Room:</b> Randle B <i>Sponsored by McGraw Hill</i>	<b>T09C How Do YOU Make Learning Personal? Exploring the Personal Learning Experience;</b> Troy Anderson, Market Development Manager, MindTap/MindLinks, Cengage Learning. <b>Room:</b> Randle A <i>Sponsored by Cengage Learning</i>	
	2:30 pm - 3:20 pm	<b>T12 Flipping Out Over Competition</b> Michael Garver, Professor, Central Michigan University, MI. <b>Room:</b> Randle D	<b>T11 Statistical Modeling on an iPhone: How Virtual Desktops are Changing Medical Education;</b> Glenn Setliff, Director, Information Technology, and Joseph Berry, Systems Administrator, Duke University. <b>Room:</b> Randle B	<b>T10 Strategic Planning and Assessment: Closing the Loop in the Budget Process</b> Jan Lubin, Director, Planning and Program Evaluation, Windward Community College. <b>Room:</b> Randle A	
	3:30 pm - 4:20 pm	<b>T13 Higher Education IT Organization Leadership: A Quest For Excellence</b> Bill Balint, Chief Information Officer, with Todd Cunningham, Executive Director, IT Services, Indiana University of Pennsylvania. <b>Room:</b> Randle D	<b>T14 Crossing Campus Borders: Peeling the Pomegranate, Sharing the Seeds</b> George Station, Lecturer, California State University, Monterey Bay. <b>Room:</b> Randle B	<b>T15 Pervasive Video Pushes Infrastructure to New Levels;</b> Tran Hong, Associate Vice President of Technology, California Baptist University. <b>Room:</b> Randle A	
	4:30 pm - 5:20 pm	<b>T18 Mobile Teaching: Conducting Class while Roaming the Room...or the World</b> Perry Samson, Professor, University of Michigan. <b>Room:</b> Randle D	<b>eText, Sooner Than Predicted, Excellent;</b> Rand Spiwak, Retired Exec VP/CFO Daytona State College, eTextConsult. <b>Room:</b> Randle B	<b>T17 Reaching New Students through TelePresence Technology;</b> Mel Ainsworth, Information Systems Specialist, Yosemite Community College District with Sargon Yadegar, IS Specialist, Modesto Junior College. <b>Room:</b> Randle A	
	<b>Wednesday, May 1, 2013</b>	8:00 am - 8:30 am	Coffee Service / Location: Randle Foyer		
8:30 am - 9:20 am		<b>W21 Digital Media Tutoring Centers and Student Support for Emerging Multimedia In The Classroom;</b> Dennis Keibler, Associate Director, University of Louisville. <b>Room:</b> Randle D	<b>W20 Maximize Your Efficiency: The New Leveraged Services Model for Desktop Computing</b> Pete Bucklin, Manager and Duane Schau, Director of Client Services, Indiana University. <b>Room:</b> Randle B	<b>W19 Getting Off the Ground with Mobile;</b> Brad Rippe, IT Project Leader, North Orange Community College District. <b>Room:</b> Randle A	
9:30 am - 10:20 am		<b>W22 Bandwidth and the Cycle of Denial</b> — Jorge Mata, CIO, Los Angeles Community College District <b>Room:</b> Randle D			
10:30 am - 11:20 am		<b>W24 Web Conferencing Applications in Online Classes: A 10-Year Perspective</b> Robert Zotti, Assistant Dean, Stevens Institute of Technology. <b>Room:</b> Randle D	<b>W25 Beyond the 'Flipped Classroom' and 'eTextbooks' to a Radically New Vision for Pedagogy;</b> Renate Caine, Executive Director, Natural Learning Research Institute. <b>Room:</b> Randle B	<b>W23 Theory to Practice: Implementation of Technology to Track Learner Outcomes;</b> Scott Helf, CTO, Asst. Dean Academic Informatics, College of Osteopathic Medicine of the Pacific, Western University of Health Sciences with Gerald Thrush, Assistant Dean, Pre-Clinical Education, College of Osteopathic Medicine of the Pacific. <b>Room:</b> Randle A	
11:30 am - 12:20 pm		<b>W26 Affordable Learning Solutions: A MERLOT/CSU Initiative</b> — Gerry Hanley, Senior Director for Academic Technology Services for the California State University, Office of the Chancellor and Executive Director, MERLOT <b>Room:</b> Randle D			
12:20 pm - 1:20 pm		Roundtable Networking Lunch / Location: Randle Terrace			
1:30 pm - 2:20 pm		<b>W29 Using Technology to Engage Students in Team-Based Online Classes</b> Hanna Norton, Asst. VP for Academic Affairs, Arkansas Tech University. <b>Room:</b> Randle D	<b>W28 Visualizations in Education;</b> Denise Jones, Director, Enterprise User Relations, Ball State University. <b>Room:</b> Randle B	<b>W27 Flipping Out: Using Technology to Transform Support Services for Distance Students</b> Robin Grebing, Director, St. Louis Community College with Chelsea Caile, Online Program Coordinator, Southeast Missouri State University. <b>Room:</b> Randle A	
2:30 pm - 3:30 pm		<b>Closing Keynote</b> — Kenneth C. Green, Founding Director, The Campus Computing Project <b>Room:</b> Randle D			
Tracks		IT Leadership and Institutional Change		Technology Infrastructure	Digital, Online and Mobile Learning

## CONFERENCE LOGISTICS

The **Registration Desk** will also be the event information desk if any attendee needs assistance during the conference. The desk will be open during the following times:

**Monday 8:00 am - 5:00 pm**

**Tuesday 8:00 am - 5:30 pm**

**Wednesday 8:00 am - 3:00 pm**

## PRESENTATION MATERIALS AND VIDEO RECORDINGS

Presentation materials and video recordings will be made available for attendee download at **campustechnology.com/ctforum** under the Presentation Materials tab.

## HOTEL BUSINESS CENTER

The FedEx Office Business Center Convention & Meeting Services is now open onsite — Lobby Level, Harbor Tower. **Open daily 7:00 am – 7:00 pm.**

## PARKING INFORMATION

Manchester Grand Hyatt San Diego offers convenient San Diego parking for guests and visitors. The discounted daily cost for self-parking for conference attendees is \$10 and \$16 for overnight guests. Please let the attendant know you are here for the CampusTechnology Forum to receive the discount.

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## SPEAKERS AND PRESENTATIONS

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## WE APPRECIATE YOUR FEEDBACK ON ALL CT EVENTS!

Session and Keynote evaluations will be done completely through the CT Forum mobile app. Additionally, following the conference you will receive an e-mail asking you to fill out a brief online survey about your overall conference experience.

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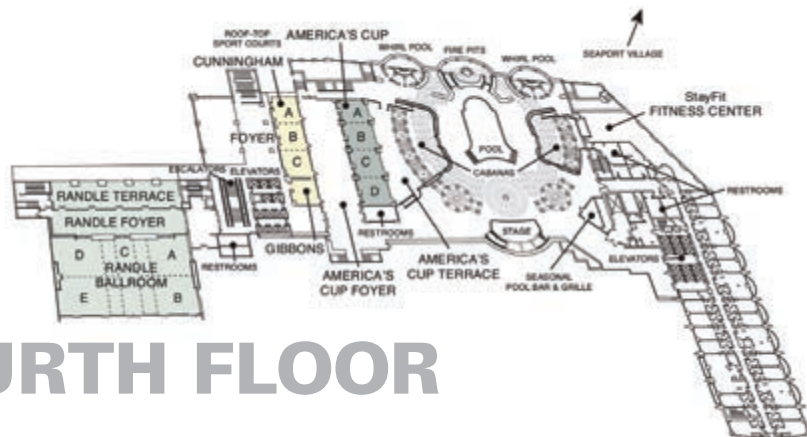
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